Amendments to the Claims

Claim 1 (Previously presented):   A method for generating a recommendation of at least one television program for a viewer, the method comprising:

using the viewer's television program recommender to access a plurality of user's recommenders at locations remote from that at which the viewer is located;

using the viewer's recommender to communicate with a selection of the user's recommenders to generate data representing, at least one of a negative and positive example feedback from one or more selected other users recommenders to be received; and

determining a recommendation for at least one television program to be watched in the future by the viewer based on at least one of the received negative and positive examples feedback;

said determination of the recommendation being performed at the viewer location utilizing a processor provided as part of the viewer's television program recommender.

Claim 2 (Original):   The method of claim 1, further comprising generating a user profile for the user based on previous behavior of the user, wherein the determining comprises determining the recommendation based on the negative example and the user profile.

Claim 3 (Original):   The method of claim 2, wherein the generating of the user profile comprises generating an implicit user profile.

Claim 4 (Original):   The method of claim 1, wherein the determining comprises determining the recommendation based on the negative and positive examples.

Claim 5 (Cancelled).

Claim 6 (Original):   The method of claim 1, further comprising: mapping the negative example to an electronic program guide database of the user; and determining an equivalent negative example for the user from the electronic program database.

Claim 7 (Original):   The method of claim 1, further comprising: mapping the positive example to an electronic program guide database of the user; and determining an equivalent positive example for the user from the electronic program database.

Claim 8 (Original):   The method of claim 1, further comprising determining the one or more other users.

Claim 9 (Original):   The method of claim 8, wherein the determining comprises selecting the one or more other users based on geographical location of the one or more other users.

Claim 10 (Original):   The method of claim 8, wherein the determining comprises selecting the one or more other users based on a similarity of likes and/or dislikes with the one or more other users.

Claim 11 (Original):   The method of claim 8, wherein the determining comprises selecting the one or more other users by the user.

Claim 12 (Original): The method of claim 11, wherein the selecting comprises: presenting a plurality of other users to the user; and the user selecting from among the plurality of other users to determine the one or more other users.

Claim 13 (Original): The method of claim 12, wherein the presenting comprises presenting the plurality of users based on geographical location of the one or more other users.

Claim 14 (Original): The method of claim 12, wherein the presenting comprises presenting the plurality of users based on a similarity of likes and/or dislikes of the one or more other users.

Claim 15 (Original): The method of claim 8, wherein the selecting comprises the user indicating the one or more other users.

Claims 16-23 (Cancelled).